

BNI



BNI | **LUCKNOW
NORTH**
Celebrating 5 years

NORTH INDIA'S BIGGEST

BUSINESS NETWORKING CONCLAVE

SPONSORSHIP DETAILS

 16th & 17th SEPT. 2023

 DAYAL GATEWAY &
CONVENTION CENTER



CONTACT

 +91-9838188288

 events@bnievolve.com



Dear Sponsor,

Greetings from BNI Lucknow North

With the onset of the dawn, BNI Lucknow North is pleased to introduce you to BNI Evolve 2023. A Business Networking Conclave which is to be organized on **16th and 17th September 2023** at Dayal Gateway and Convention Centre, Lucknow; and aimed towards 'Expanding the Possibilities' for Business and Networking Opportunities in the **Lucknow Region**.

The Motto of the conclave is **Access, Assess and Accelerate** wherein Eminent Business Houses and BNI Members are encouraged to **Access** the wealth of knowledge, insights and networking opportunities and eventually evolve into Successful Business Leaders.

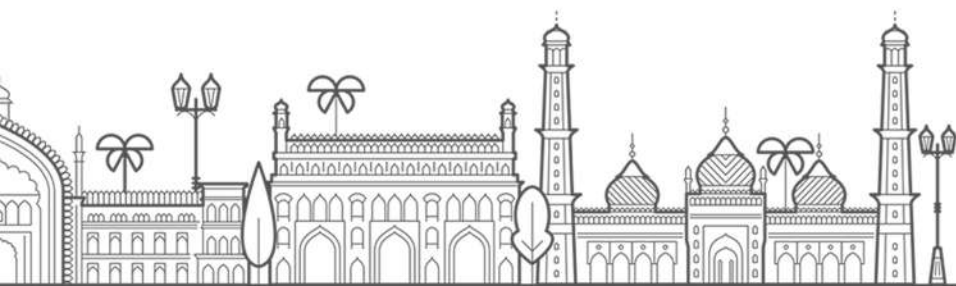
The conclave shall provide an opportunity to Eminent Business Houses and BNI Members to **Assess** and value the avenues to achieve Business Excellence through this Business Networking platform and its value as a take away. With BNI Evolve 2023, Eminent Business Houses and BNI Members in the region will learn how to maintain a scorecard to measure & improve various internal processes and their outcome as value drivers for their businesses and as able introducers to fellow Business Delegate and BNI Members.

FOLLOWING ARE THE BENEFITS OF DIFFERENT CATEGORIES OF SPONSORSHIP:

TITLE SPONSOR BENEFITS

(Sponsorship Amount 5 Lakhs + GST @ 18%)

- Sponsor Logo will be on every advertisement as Powered by
- Visibility of sponsor Logo in arch gate, side wings, registration arena, stage LED backdrop, Exhibition arena double sided LCD display panels, direction boards.
- Bill Boards at prominent locations will carry the sponsor logo as powered by
- Radio Promotion will mention sponsor name
- Space (3mx6m) to display company literature or product at the Venue and exclusive 4 Standee.
- Facebook page created will carry the sponsor logo
- Client logo on programme cards, tent cards, invitations
- Client will be free to utilize own existing hoarding regarding event.
- Anchor will repeatedly mention sponsor throughout the event
- Sponsor can do the sampling of their product
- Sponsor can give their product to the visitors.
- Sponsor can distribute their leaflet at the event venue
- Social media campaign, twitter, email, Whatsapp will carry the sponsors logos
- 5 Promoters will wear T-shirts & caps with sponsor Logo (provided by sponsors only).



VISIT WEBSITE

CONTACT

+91-9838188288

events@bnievolve.com

ASSOCIATE SPONSOR BENEFITS

(Sponsorship Amount 3 Lakh + GST @ 18%)

- Sponsor Logo will be in the Second panel
- Visibility of sponsor Logo in arch gate, side wings, registration arena, stage LED backdrop, Exhibition arena double sided LCD display panels, direction boards.
- LED Boards at prominent locations will carry the sponsor Logo as in association with
- Radio Promotion will mention sponsor name
- Space(3mX3m) to display company literature & 2 exclusive standee at the event venue
- Facebook page created will carry the sponsor Logo
- Anchor will repeatedly mention sponsor throughout the event.
- Social media campaign, twitter, email, Whatsapp will carry the sponsors logos
- 3 Promoters will wear T-shirts & caps with sponsor Logo (provided by sponsors only).

PLATINUM SPONSOR BENEFITS

(Sponsorship Amount 2 Lakh + GST @ 18%)

- Sponsor Logo prominent in all the display ads of the newspapers as supported by
- Visibility of sponsor Logo in arch gate, side wings, registration arena, stage LED backdrop, Exhibition arena double sided LCD display panels, direction boards.
- LED Boards at prominent locations will carry the sponsor Logo as supported by
- Radio Promotion will mention sponsor name
- Facebook page created will carry the sponsor Logo
- Anchor will repeatedly mention sponsor throughout the event.
- Social media campaign, twitter, email, Whatsapp will carry the sponsors logos
- 2 Promoter will wear T-shirts & caps with sponsor Logo (provided by sponsors only)

GOLD SPONSOR BENEFITS

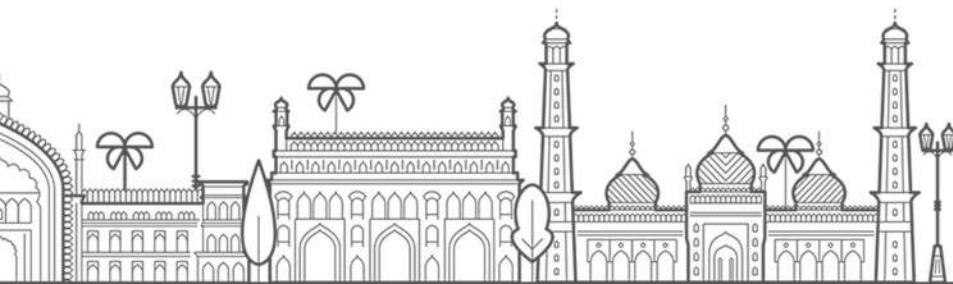
(Sponsorship Amount 1.5 Lakh + GST @ 18%)

- Visibility of sponsor Logo in arch gate, side wings, registration arena, stage LED backdrop, Exhibition arena double sided LCD display panels, direction boards.
- Facebook page created will carry the sponsor Logo
- Anchor will mention sponsor throughout the event.
- Social media campaign, twitter, email, Whatsapp will carry the sponsors logos
- 2 Promoter will wear T-shirts & caps with sponsor Logo (provided by sponsors only)

SILVER SPONSOR BENEFITS

(Sponsorship Amount 1 Lakh + GST @ 18%)

- Visibility of sponsor Logo in arch gate, side wings, registration arena, stage LED backdrop, Exhibition arena double sided LCD display panels, direction boards.
- Facebook page created will carry the sponsor Logo

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Conclave Target Group (TG) and Audience Numbers:

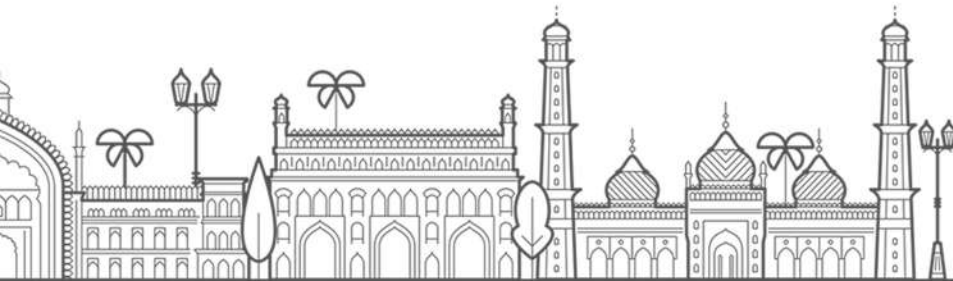
1,600 to 1,800 Business Leaders/ Captains of Industry, Eminent Business Houses, BNI Members, BNI Members Strategic Partners and Guests.

We at BNI Lucknow North would highly appreciate if you participate in this BNI Evolve 2023: Business Networking Conclave as a Sustainer (Sponsor/ Partner) and support the initiative to build Business Synergy and Trading Ecosystem empowered by strong Business Network Platform.

We can further discuss the engagement and take it to the next level as per our Organizational Needs and Business Interests. Feel free to reach us at events@bnievolve.com; you can alternatively reach us at +91-9838188288

Let The Networking Begin!

Best Regards,
Deepak Trivedi and Sanjai Tewari
Executive Directors for BNI Lucknow North (BNI India)



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